

Dr. Chia-Hao Ho

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Contact information

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Experience

- **Research Fellow (Postdoctoral researcher)** (2022-10-01 ~ 2024-06-30)
Brunel University London Business School

Education

- **Bachelor**, Social Work, Fu Jen University (2011)
- **Master**, Institute of Human Resource Management, National Central University (2014)
- **Ph.D.**, Business School, University of Exeter (2022)

Research Interests

Sustainability strategy and change management, Circular economy business model, Activism inside and outside organizations and corporations, Social impact management

Journal Articles

- Ho, CH., Campenni, M., Manolchev, C., Lewis, D & Mustafee, N (2024). Exploring the Coping Strategies of Bullying Targets in Organisations Through Abductive Reasoning: An Agent-Based Simulation Approach. *Journal of Business Ethics*. (SSCI)
- Ho, C. H., Böhm, S., & Monciardini, D. (2022). The collaborative and contested interplay between business and civil society in circular economy transitions. *Business Strategy and the Environment*, 31,(6), 2714-2727. (SSCI)

Conference Papers

- Ho, C. H., Rosli Ainurul, Hosseini Tabaghdehi, SA. & Chang J. (2025). Rethinking Entrepreneurial Growth in the Context of the Entrepreneurial Ecosystem for SMEs. *2025 Academy of Management Annual Meeting*, Denmark.
- Ho, C. H. & Böhm, S (2025). Organizing Hybrid Circularity Towards System Change: Understanding Logics of Impact Entrepreneurship Across Scales. *16th International Sustainability Transitions (IST) Conference*, Portugal.
- Ho, C. H. Böhm, S., & Monciardini, D. (2023). Organizing Hybrid Circularity: Understanding Logics of Complex Social and Environmental Problems. *2023 Academy of Management Annual Meeting*, Boston, United States.
- Ho, C. H. & Monciardini, D. (2021). The role of civil society in advancing the circular plastics economy. *37th EGOS Colloquium 2021*, Netherlands.
- Ho, C. H. & Monciardini, D (2020). Exploring the role of market activism in driving a circular economy transition: a mixed-method social network approach. *INSNA 2020 Sunbelt Virtual Conference*, .

- Ho, C. H., Campenni M., & Manolchev C. (2020). Producing Organizational Space: A Network Analysis of Coping Strategies for Bullied Employees in the UK Healthcare Sector. INSNA 2020 Sunbelt Virtual Conference, .
- Ho, C. H. & Monciardini, D. (2019). The Role of Corporate Activism in Driving a Transition towards a Circular Economy. 35th EGOS Colloquium 2019, Edinburgh, UK.
- Ho, C. H. & Liu, N. (2018). Rethinking CSR Disclosure with Evolutionary Perspective: An Empirical Study of Taiwanese Publicly-Traded Companies.. 2018 International Association for Business & Society (IABS) annual meeting, Hong Kong.

Research Projects

- **Impact Management and Performance: Process Design, Effectiveness, and Contextualization of Sustainability Transition in the Business Sector**
National Science and Technology Council (2024).

Books and Chapters

- Böhm, S, Ho, C. H., Holmes, H, Manolchev C, Rödl M, & Spekkink W. Circular society activism: prefigurative communities in everyday circular economy action. Handbook of the Circular Economy: Transitions and Transformation. (241-260) *De Gruyter* (2023)
- Ho, C. H., Monciardini, D, Glücksman E. Organizing for a circular economy: internal activism and organizational boundaries in SMEs. Research Handbook on Innovation for a Circular Economy. (72-83) *Edward Elgar Publishing* (2021)

Course

Year	Semester	Required/ Selected	Course Code	Course
2025	Fall	Required	HRM746	SUSTAINABILITY DEVELOPMENT & GREEN MANAGEMENT
2025	Fall	Selected	HRM501	ORGANIZATION THEORY & MANAGEMENT
2025	Spring	Selected	HRM561	QUALITATIVE RESEARCH METHODS (course taught in English)
2025	Spring	Selected	HRM955	SUSTAINABILITY TRANSITION AND ORGANIZATIONAL CHANGE
2024	Fall	Required	HRM501	ORGANIZATION THEORY & MANAGEMENT
2024	Fall	Selected	HRM748	SEMINAR IN ORGANIZATION AND SUSTAINABILITY (course taught in English)